

MEMORANDUM

Ref : TW/20190224/02
 Date : 24 February 2019
 To : TONE EXCEL and TONE PLUS MEMBERS
 Subject : **SMS Campaign – Phase #1**

B-G-1, Jalan 3/149E,
 Taman Sri Endah,
 Bangunan
 Endah Promenade.
 Bandar Baru
 Sri Petaling, 57000
 Sri Petaling,
 Kuala Lumpur.

Tel.:
 +603 9054 3809

Fax:
 +603 9055 3824

Email:
 support@tonewow.net

Website:
 www.tonewow.net

Dear TONE WOW EXCEL and TONE WOW PLUS Members

SMS Campaign for TONE WOW member, the details of SMS Campaigns, Phase #1 is as follows:

1. Strictly for TONE WOW EXCEL and TONE WOW PLUS Members ONLY
2. This SMS campaigns started from 24th February 2019 till 31st March 2019
3. TONE WOW Members that performed reload will receive an SMS directing them to a microsite.
4. In the Microsite, information pertaining to TONE WOW Program will be displayed.
5. Correct answer will be rewarded with:
 - a) WOWchers, depending on the reload amount, and;
 - b) A chance to participate in Grand Draw.
6. Grand Draw will be conducted after the campaign has ended and Draw will be conducted during 1st or 2nd Preview in HQ in the month of April 2019.
7. All questions will be presented with "True" and "False" button for TONE WOW Member to select the answer.
8. The Reward,
 - a. WOWchers rewarded for each correct answers based on reload are:

Reload / TopUp Amount	WOWcher Awarded for each Correct Answers	Grand Draw Ticket	
		If Total WOWchers Accumulated < 700	If Total WOWchers Accumulated ≥ 700
RM 10 – RM 29.99	100	+1	+2
RM 30 – RM 49.99	350	+1	+2
RM 50 – and above	600	+1	+2

- b. Early Bird Grand Draw Ticket will be awarded for all reload performed on 24th February 2019 until 28 February 2019

Reload / TopUp Amount	Additional Grand Draw Ticket
RM 10 – RM 29.99	+1
RM 30 – RM 49.99	+2
RM 50 – and above	+3

- c. Grand Draw Prizes: RM200, credited to WOWlet x 50 Winners

9. Winner will be announced and published on TONE WOW website and social media.

We trust that with the Auto Promotion Campaigns, TONE WOW Members will take this opportunity to increase your monthly income towards your financial freedom.

Ours Sincerely



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Chia Han Hui

Head of Network and Channels

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Ref : TW/20190224/02
Tarikh : 24 February 2019
Kepada : Ahli-Ahli TONE WOW EXCEL and TONE WOW PLUS
Subject : **Kempen SMS – Fasa #1**

Ahli Ahli TONE WOW EXCEL dan TONE WOW PLUS

Kempen SMS khas untuk ahli-ahli TONE WOW adalah seperti berikut:

1. Kempen ini khusus untuk ahli ahli TONE WOW EXCEL dan TONE WOW PLUS SAHAJA.
2. Kempen ini Bermula 22^{hb} Februari 2019 dan berakhir pada 31^{hb} Mac 2019.
3. Setiap kali Ahli-ahli TONE WOW Topup akan menerima SMS yang akan merujuk mereka ke microsite Kempen SMS.
4. Di dalam Microsite, informasi yang berkaitan dengan Program TONE WOW ada dipaparkan.
5. Jawapan yang betul akan memenangi anda:
 - a) WOWchers, bergantung pada nilai TopUp, dan;
 - b) Peluang untuk Cabutan Hadiah Utama.
6. Cabutan Hadiah Utama akan dilanjutkan selepas Kempen ini berakhir dan Cabutan Hadiah Utama and dilancarkan pada 1st atau 2nd Preview HQ pada bulan April 2019.
7. Setiap soalan akan didatangkan dengan jawapan "Betul" dan "Salah" untuk pilihan.
8. Hadiah Kempen SMS ini adalah,
 - a)

Nilai TopUp	Hadiah WOWcher untuk setiap Jawapan Betul	Tiket Hadiah Utama	
		Jumlah WOWcher dikumpul < 700	Jumlah WOWcher dikumpul ≥ 700
RM 10 – RM 29.99	100	+1	+2
RM 30 – RM 49.99	350	+1	+2
RM 50 – ke atas	600	+1	+2

b) Tiket Early Bird Cabutan Hadiah Utama akan diberi kepada TopUp dari 24^{hb} Februari 2019 – 28^{hb} Februari 2019

Nilai TopUp	Tambahan Tiket Cabutan Hadiah Utama
RM 10 – RM 29.99	+1
RM 30 – RM 49.99	+2
RM 50 – ke atas	+3

c) Hadiah Utama – RM200, dimasukkan ke dalam WOWlet x 50 Pemenang

9. Pemenang akan diumumkan di laman web dan media sosial TONE WOW.

Kami percaya bahawa dengan Kempen SMS – Fasa#1 ini, ahli-ahli TONE WOW akan meningkatkan pendapatan bulanan anda dan mencapai kebebasan kewangan anda.

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Yang Benar



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Head of Network and Channels

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