

MEMORANDUM

RUJ: : TONE/20240301/02/BM

TARIKH : 1HB MAC 2024

SUBJEK : **PEMBELIAN PANGKAT BRANCH**

KEPADA: AHLI-AHLI TONE EXCEL DAN TONE PLUS

Ahli-ahli yang dihormati,

Berkuat kuasa serta-merta, dengan sukacitanya Syarikat ingin mengumumkan perkara berikut:

Sebagai tambahan kepada kempen AUTO UPGRADE sedia ada (MEMO Ruj: TW/20200122/03) (di mana pangkat Ahli dinaik taraf secara automatik berdasarkan pencapaian mereka), Ahli yang memegang Pangkat Service Center (TONE EXCEL) atau Premium Service Center (TONE PLUS), boleh membeli kad SIM sebagai keperluan untuk naik taraf ke Branch Center.

Kriteria kempen adalah seperti berikut:

- 1) Hanya Ahli dengan Pangkat Service Center (TONE EXCEL) atau Premium Service Center (TONE PLUS) layak untuk naik taraf dengan pembelian SIM ke Pangkat Branch Center.
- 2) Semua pembelian yang dibuat hendaklah melalui saluran rasmi iaitu melalui TONE WOW HQ beserta resit asal sebagai bukti pembelian.
- 3) Kad SIM yang dibeli untuk tujuan naik taraf tidak boleh dijual di luar rangkaian Ahli sendiri.
- 4) Sekurang-kurangnya **50% daripada kad SIM** yang dibeli mesti berjaya diaktifkan secara terus oleh Ahli atau dalam rangkaian mereka sendiri DAN dalam tempoh 12 bulan.
- 5) Pembelian kad SIM untuk tujuan ini boleh berperingkat-peringkat dalam tempoh 2 bulan. Pada akhir tempoh ini, jumlah pembelian mestilah berjumlah RM30,000.

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Tone Excel

TONE EXCEL INTERNATIONAL SDN BHD
(Formerly known as Tone Excel Sdn Bhd)

821189-A

TONE PLUS

TONE PLUS SDN BHD

1225327-U

TONE WOW

TONE WOW SDN BHD

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- 6) Semua Pembelian yang dibuat mestilah pada ID Ahli yang bertujuan untuk naik Pangkat.
- 7) Ahli yang membeli kad SIM untuk peningkatan Pangkat di bawah kempen ini akan tertakluk kepada KPI pengekaln Kedudukan seperti yang disenaraikan dalam (RUJ MEMO: TONE/20240301/01/BM).

PROGRAM	TONE EXCEL	TONE PLUS
NAIK PANGKAT DARI	Service Centre	Premium Service Centre
NAIK PANGKAT KEPADA	Branch Centre	Branch Centre
JUMLAH PEMBELIAN	RM 30,000 pembelian tunggal/ terkumpul dalam tempoh 2 bulan	

- 8) Sekiranya anda ingin dikecualikan daripada sebarang KPI dan menikmati status Cawangan Branch anda untuk sepanjang hayat, Ahli boleh membeli status Pusat Cawangan Branch Sepanjang Hayat.
Untuk maklumat lanjut, sila hubungi Head of Network dan Channel, Chia Han Hui.

Pihak Pengurusan

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MEMORANDUM

REF: TONE/20240301/02/ENG

DATE: 01 MARCH 2024

SUBJECT: **PURCHASE OF BRANCH RANK STATUS**

ATTN: TONE EXCEL AND TONE PLUS MEMBERS

Esteemed Members,

With immediate effect, The Company is pleased to announce the following:

In addition to the existing AUTO UPGRADE campaign (MEMO REF:TW/20200122/01) (*where a Member's Rank is automatically upgraded based on their achievements*), Members who hold the Rank of Service Center (TONE EXCEL) or Premium Service Center (TONE PLUS), may purchase SIM cards as requirement for Rank upgrade to Branch Center.

The campaign criteria are as follows:

- 1) Only Members with the Rank of Service Centre (TONE EXCEL) or Premium Service Centre (TONE PLUS) are eligible for upgrade with SIM purchase to Branch Centre ranking.
- 2) All purchases made must be through the official channel via TONE WOW HQ with original receipts as proof of purchase.
- 3) SIM cards purchased for upgrade purposes cannot be sold outside of the Members own network.
- 4) A minimum of **50% of the SIM cards** purchased must be successfully activated directly by the Member or within their own network AND within a 12-month period.

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- 5) Purchase of SIM cards for this purpose can be staged over a 2-month period.
At the end of this period, the total sum of purchase must amount to RM30,000.
- 6) All Purchases made must be on the Members ID which is intended for upgrade of Rank.
- 7) Members who purchase SIM cards for Rank upgrade under this campaign will be subject to the Rank retention KPI as listed in (MEMO Ref: TONE/20240301/01/ENG).

PROGRAM	TONE EXCEL	TONE PLUS
RANK UPGRADE FROM	Service Centre	Premium Service Centre
RANK UPGRADE TO	Branch Centre	Branch Centre
TOTAL PURCHASE	RM 30,000 single or accumulated purchases over a 2-month period	

- 8) Should you wish to be exempt from any KPI and enjoy your Branch status for Life, Members are able to purchase a Lifetime Branch Center Status.
For more information on this, kindly contact our Head Network and Channel, Chia Han Hui.

Management Team

TONE WOW SDN BHD

