

## MEMORANDUM

REF: TONE/20240226/01/EN

DATE: 26 FEBRUARY 2024

SUBJECT: WOWcher ENHANCEMENT

ATTN: TONE EXCEL AND TONE PLUS MEMBERS

Dear Esteemed Members,

We are excited to announce exciting updates to our WOWcher Program. Effective **26<sup>th</sup> February 2024**, loyal users of TONE WOW can now use their WOWcher points for so much more.

**Redeem** Top-Up credit, Data packages and more awesome items, coming soon. Keep an eye on our official website for upcoming redemption items. Refer to the following for current redemption options: -

No		Item	WOWcher
1	FREE DATA	2GB	500
2		5GB	1,000
3		10GB	1,800
4	FREE TOP-UP	RM1	2,000
5		RM3	6,000
6		RM5	10,000
7		RM10	19,500

- I. Redemption requests can only be made exclusively via our dedicated WhatsApp Support at 0105129768.
- II. Users can conveniently view the redemption items on the TONE WOW website @ <https://www.tonewow.net/en/benefits/wow-cher> and initiate a WhatsApp conversation by selecting "Redeem Now."
- III. Top-Up credit and Data packages will be credited within 6 to 12 hours upon successful redemption.
- IV. Redemption through our myWOW app will be available soon by June 2024.

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**Tone Excel**

**TONE EXCEL INTERNATIONAL SDN BHD**  
(Formerly known as Tone Excel Sdn Bhd)

821189-A

**TONE PLUS**

**TONE PLUS SDN BHD**

1225327-U

**TONE WOW**

**TONE WOW SDN BHD**

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Website:

**www.tonewow.net**

### **WOWcher Enhancement**

Additionally, we are introducing an exciting enhancement to our program. **Reload** your own TONE WOW mobile number through myWOW apps to enjoy additional WOWcher rewards.

- I. Users who reload their TONE WOW mobile number through the myWOW app will now receive 10 times the WOWcher equivalent of the reload amount. For instance, a reload of RM100 will earn you 1000 WOWcher.
- II. Reloads made to mobile numbers other than TONE WOW will earn 1 times of the WOWcher equivalent of the reload amount. For instance, reloading RM10 on a Maxis number will earn 10 WOWcher.

### **NOTE:**

Due to this enhancement and increase in redemption value of the WOWcher loyalty points, Wowcher rewards will be discontinued for the following:

- I. Where reload is made for a 3<sup>rd</sup> party, WOWcher rewards for recipient of the reload is discontinued.
- II. SIM Registration and Membership Upgrade.

Validity of all WOWcher points earned from 1<sup>st</sup> Jan 2024 is now 2 years.

We are committed to making our WOWcher program more accessible to our users with better exchange value and enhanced benefits.

Thank you for your loyalty.

Yours Sincerely,  
**The Management**  
**TONE WOW SDN BHD**

**WOW**<sup>TM</sup>  
*Prepaid That Pays*