





B-G-1, Jalan 3/149E, Taman Sri Endah, Bangunan Endah Promenade, Bandar Baru Sri Petaling, 57000. Sri Petaling, Kuala Lumpur.

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MEMORANDUM

Ref : TONE/20200513/01/EN

Date : 13 May 202020

To : TONE WOW EXCEL and TONE WOW PLUS Members

Subject : WHO WANT DUIT RAYA???

Dear TONE WOW Members

COVID-19 Pandemic has changed our daily lives, in more ways than we know.

Many of our traditional ways of celebrations will have to change and adopt to the NEW-NORMAL, including the upcoming HARI RAYA AIDIL FITRI

We, at TONE WOW, would want to maintain some of the time-old traditions, like DUIT RAYA!! Yes, we are giving away DUIT RAYA!! like we have been doing so for so many years before this!!!

This HARI RAYA AIDIL FITRI, we are giving away up-to RM 200,000 DUIT RAYA to 600 lucky members! and loyal TONE WOW winners will have additional LOYALTY BONUS!!

You don't really need to do anything, all you have to do is simply TopUp and automatically you will be entitled to lucky draw ticket(s), it is that simple! Four Draws means four chances to win!!!

Please see the attached for the detail of the campaign.

We wish all our Muslim members,

"Selamat Menunaikan Ibadah Puasa Ramadan" dan

"Selamat Hari Raya Aidil Fitri, Maaf Zahir dan Batin"

Chia Han Hui

Yours Sin

Head of Network and Channels







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DUIT RAYA 2020 Campaign

1. Every Top Up between **15th May 2020 until 11th June 2020** will be given Lucky Draw Ticket based on Top Up Amount (in a **single Top Up**), as follows:

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| RM 10.00 – RM 29.99 | | RM 30.00 – RM 49.99 | RM 50.00 – RM 99.99 | RM 100.00 & Above | | |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------------|-------------------|--|--|
| 1 Ticket | | 5 Tickets | 10 Tickets | 25 Tickets | | |
| Example | If a TONE WOW member performed Top Up of RM 10 for 3 times between 15 May 2020 to 21 May 2020, the member will get three (3) Tickets NOT five (5) Tickets | | | | | |

2. **Four (4) Weekly Draw** for Duit RAYA as follows:

| | Week 1 | Week 2 | Week 3 | Week 4 |
|-----------|-----------------|-----------------|----------------|----------------|
| Date | 15 May – 21 May | 22 May – 28 May | 29 May – 4 Jun | 5 Jun – 11 Jun |
| Draw Date | 22 May | 29 May | 5 Jun | 12 Jun |

- 3. Participant (Except Winners) for Week 1 will also be qualified for Week 2 draw, Week 1 and Week 2 will qualified for Week 3 draw and Week 1,2 and 3 will be qualified for week 4 draw
- 4. Duit Raya for the draw is as follows:

| Category | CASH RM | # of Winners | Loyalty Bonus |
|-----------------|------------------------------|--------------|------------------|
| 1 st | 1 st 1,000 | | RM 50 x 6 Months |
| 2 nd | 750 | 15 | RM 30 x 6 Months |
| 3 rd | 500 | 30 | RM 30 x 3 Months |
| Consolations | 50 | 100 | RM 30 x 1 Months |
| | Weekly Total | 150 | |
| C | ampaign Total | 600 | |

Note

- a. Winner that has joined TONE WOW for more than six(6) months will be given ADDITIONAL LOYALTY BONUS
- Loyalty Bonus will be in the form of **Automatic Monthly Top Up** for the winner(s)
 - i. Week 1 and Week 2 winners, Loyalty Bonus will start in JUN 2020
 - ii. Week 3 and Week 4 winners, Loyalty Bonus will start in JULY 2020
- c. Loyalty BONUS will be treated as if the Member perform a Normal Top Up, as such, all benefits and incentives of the upline apply EXCEPT the Top Up is NOT QUALIFY FOR ANY TOP UP BASED CONTEST
- 5. Winners and Upline will be notified via email and SMS after each draw, and DUIT RAYA will be paid within 30 days of the draw date