





B-G-1, Jalan 3/149E, Taman Sri Endah, Bangunan Endah Promenade, Bandar Baru Sri Petaling, 57000. Sri Petaling, Kuala Lumpur.

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## **MEMORANDUM**

Ref : TONE/20201105/01/EN
Date : 05 November 2020

To : TONE WOW EXCEL and TONE WOW PLUS Members

Subject: DUIT DIWALI 2020 !!!!

**Dear TONE WOW Members** 

DIWALI, Festival of Lights, is upon us.

We hope the lights will overcome the gloominess of economics outlook and COVID-19 pandemic. To celebrate the upcoming DIWALI, we are giving away CASH to more than 1,000 members through our MONEY for DIWALI Campaign.

Effective 1st November 2020 until 30th November 2020:

- 1. TONE WOW Members that subscribe to any TDS Plan will be given ticket(s) when they perform TOPUP.
- 2. NEWLY REGISTERED TONE Member that subscribe to TDS plan of <u>TDS 30 and above</u> will be given ticket(s) on ALL their TOPUP during campaign period
- 3. Ticket(s) will be awarded for TOPUP, in a single denomination, as follows:

TopUp	RM 10	RM 30	RM 50	RM 100
Ticket(s)	1	5	10	25

- 4. There will be two type of draw:
  - a. WEEKLY TOPUP DRAW
  - i. Draw Dates

	Week 1	Week 2	Week 3	Week 4
TopUp Between	1 – 7 Nov	8 – 14 Nov	15 – 21 Nov	22 – 30 Nov
Draw date	10 Nov	17 Nov	24 Nov	1 Dec

- ii. Except Winners, participants for Week 1 will also be qualified for Week 2 draw, Week 1 and Week 2 will qualified for Week 3 draw and Week 1,2 and 3 will be qualified for week 4 draw
- iii. Prizes for Weekly Draw

	1 <sup>st</sup>	2nd	3rd	Consolation	Week	Month
Prize	RM 500	RM 300	RM 200	RM 30	Total	Total
#Winners	5	10	20	250	285	1140

Note: Consolation Prize will be credited into winner's WOWlet

Example: Member A top up (RM50 for 2 times) on 2<sup>nd</sup> November 2020, and then Member A subscribe to TDS 50 on 13rd November 2020.

Member A will be entitled for 20 ticket (ticket issue based on denomination), on 13rd November 2020 (not  $2^{nd}$  November 2020)







TONE WOW SDN BHD

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b. MONTHLY RECRUITMENT DRAW

Tel.:

TONE WOW Member that recruited new members AND the new member subscribe to TDS, the recruiting member will be given ticket(s) based on the number of new member(s) Fax: +603 9055 3824 registered and the type of member registered

The tickets are as follows: ii.

	LITE Pack	PUSH Pack	Biz Pack
Recruited 1 Member	0 Ticket	2 Tickets	5 Tickets
Recruited 2 Member	1 Tickets	4 Tickets	10 Tickets
Recruited 3 Member	3 Tickets	6 Tickets	15 Tickets
Recruited 4 Member	4 Tickets	8 Tickets	20 Tickets
	Additional <u>One (1)</u> Ticket for every subsequent new member recruited	Additional <u>Two (2)</u> Ticket for every subsequent new member recruited	Additional Five (5) Ticket for every subsequent new member recruited

Example 1: Member B registered 2 New LITE, 2 new PUSH and 2 New Biz, Member B will be received 1 + 4 + 10 = 15 tickets in total.

Example 2: Member C registered 8 New LITE members, Member C will received 8 tickets in total.

- iii. Only One (1) daw and will be done after the campaign closed. The draw will be on or before 5th December 2020.
- Prizes for this draw are as follows: iv.

	1st	2nd	3rd	4th	5th	Consolation
Prize	RM 2,000	RM 1,500	RM 1,000	RM 500	RM 100	RM 50
#Winners	1	1	1	5	50	100

Note: Consolation Prize will be credited into winner's WOWlet

- Only One (1) winner per NRIC
- 5. TONE WOW Members' Account Status and TDS Subscription must ACTIVE during the draw period
- 6. All VALID MNP submission perform during campaign period will be entitled for REGISTRATION DRAW if MNP successful before 5<sup>th</sup> December 2020.
- 7. Campaigns and Lucky Draw Terms and Conditions apply

Hurry! Let us make your festival of lights even brighter. The more you recruit and TopUp, the more chances to win Cash for your DIWALI.

Please observe SOP celebrating DIWALI and we would like to wish our Hindu Members

"HAPPY DEEPAVALI"

Yours Sincerely \*

Chia Han Hui

Head of Network and Channels